



PolePosition

Empowering clean energy.



Problem



Electric Cars

**Electric
Vehicles
by 2040**



40%

Globally

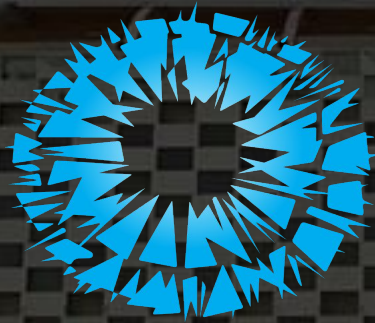


**Under
Supply
(Only 1000
in Italy)**

Clean Fuel Strategy

**125 K Electric Chargers
in EU by 2020**

Carta di Arese



a2a



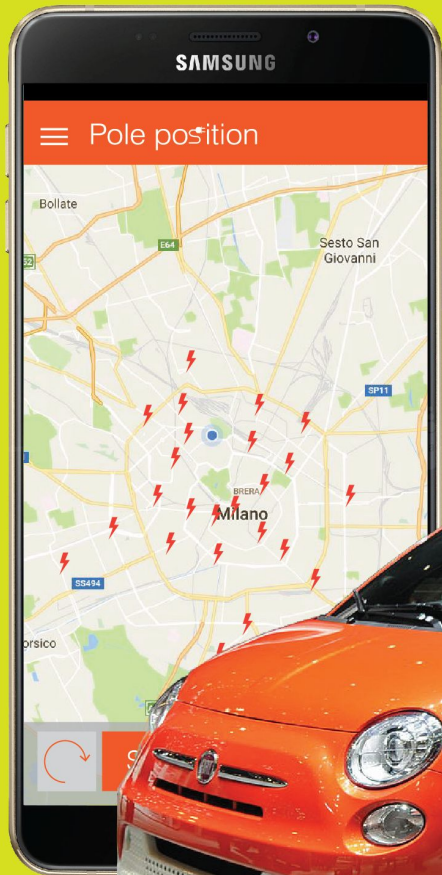


PolePosition

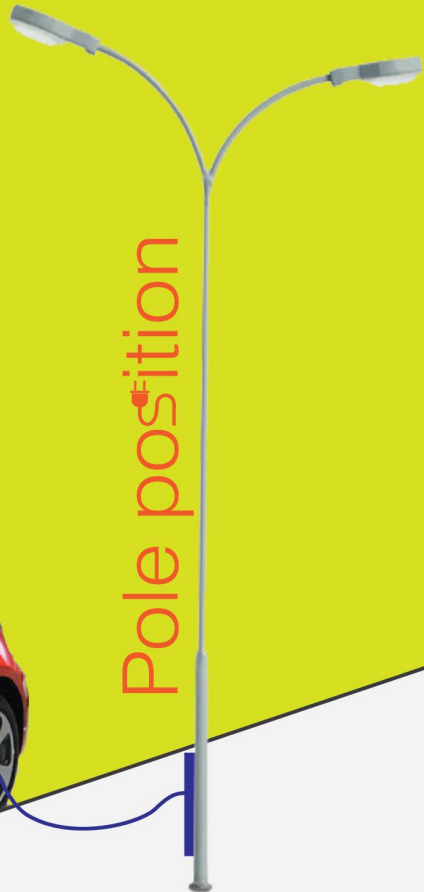
Empowering clean energy.



PolePosition



Pole position



Advantages

Eco Mobility Incentive

Diffusion of clean energy

Policy Objective Integration

EU Clean Energy Strategy
ITA Carta di Aresé



Smart Grid Optimization

Intelligent energy distribution

Mobility Efficiency

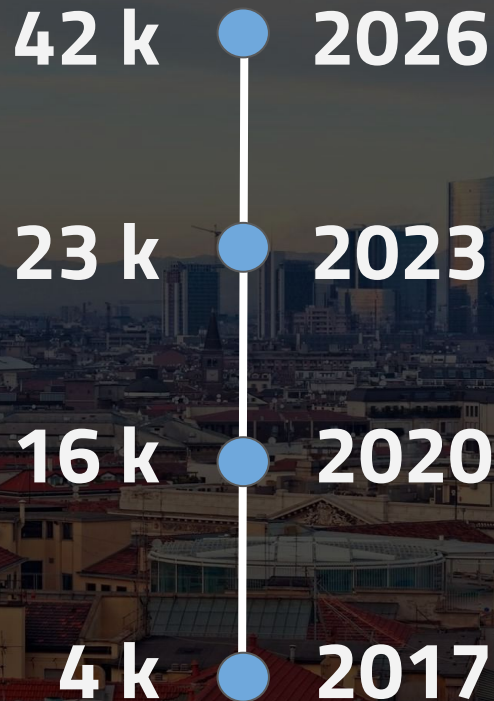
Traffic and parking distribution

Energy Sharing

Electric cars can upload energy

Milestones

140 000 poles
x 30% growth
= 42.000
PolePositions
in Milan



User Acquisition Strategy

FREE

11:00 - 14:00

Reserved Parkings

Smart Cities Integration

Average Italian
Energy Consumption
39 GW



min = 23 GW

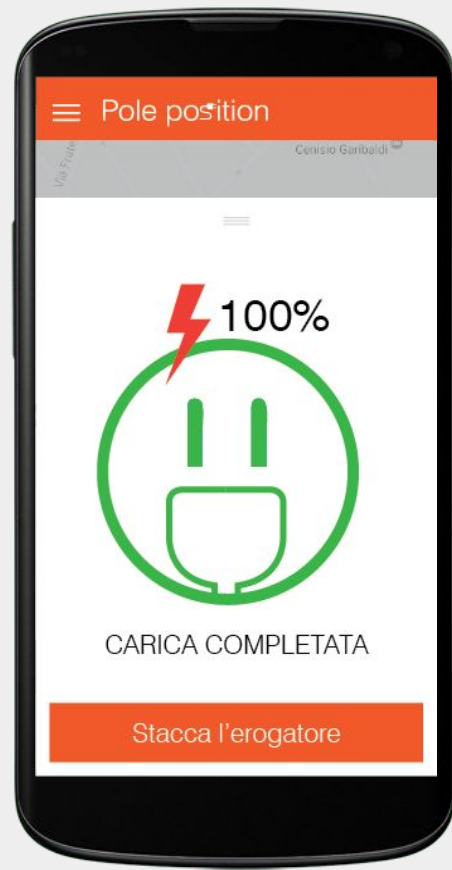
max = 52 GW

37 GW = Energy from 10 million
Electric cars connected in 2030

**IL MILANESE NON PARCHEGGIA,
MA E'
IN POLE POSITION**



Demo Time



URL: <http://poleposition-hack.surge.sh/>